



PA Sheep and Wool Growers Logo Contest

Contest Dates June 1st, 2026: , though February 1st, 2027

This is a contest by the PA Sheep and Wool Growers Association, as we want to update our logo! We are looking for creative minds to help us establish the new face of the PA Sheep and Wool Growers.

The PA Sheep and Wool Growers is looking for a logo that embodies our state's lamb and wool production. We want the logo to signify unity between all parts of the PA Sheep and Wool industry. Our association benefits not only sheep producers but also shearers, industry partners, and fiber businesses. However, we still want to praise and promote our producers who are participating in commercial, purebred, club lamb, fiber, and or dairy sheep production. Our perfect logo would have a mixture of all these segments.

Eligibility

- Open to all members of the association and the general public.

Submission Guidelines

- Each participant may submit **up to two logo designs**.
- Logos must be submitted in **high-resolution digital format** (e.g., PNG, JPG, or PDF).
- Include a brief description (max 150 words) explaining the concept and symbolism behind the design.
- All entries must be original and not infringe on any copyrights or trademarks.
- Must be scalable and legible in both color and black-and-white formats.

Submission Deadline

- All entries must be received by **midnight (12 am) on February 1st**
- All entries must be **emailed** to Mattie Horchler at **msh5697@psu.edu**

Judging Criteria

- Creativity and originality
- Relevance to the PA Sheep and Wool Growers Association's mission
- Visual impact and memorability
- Versatility across different media (print, web, merchandise)

Winner Selection

- A panel of judges selected by the association will review all entries.
- Finalists may be subject to a public vote. This will only come into effect if there is a tie or the Judges cannot decide.
- The winning logo will be announced in Spring 2027

Prizes

- The winner will receive **a one-year full PA Sheep and Wool Growers Association membership and free entry into one PA Sheep event of the winner's choosing.**
- The winning design will become a logo of the association with PSWGA Board Approval
 - There is no guarantee that a new logo for PSWGA will be adopted from the results of this competition, as it will require board approval

Rights and Usage

- By submitting a design, participants grant the PA Sheep and Wool Growers Association full rights to use, modify, and reproduce the logo for promotional and official purposes.
- The association reserves the right to make minor adjustments to the winning design.

Disqualification

- Entries that do not meet the guidelines or are deemed inappropriate will be disqualified.
- Plagiarized, copied, or AI (Artificial Intelligence) generated designs will be rejected

Thank you for helping us create a new and improved PA Sheep and Wool Growers Association! If you have any questions, please do not hesitate to contact Mattie Horchler at msh5697@psu.edu.

ENTRY FORM IS ON THE NEXT PAGE

PA Sheep and Wool Growers Association Logo Contest Entry Form

Full Name:

Email Address:

Phone Number:

Age:

Address:

Title of Logo Design:

Brief Description of the Design (max 150 words):

Agreement

By signing below, I confirm that the submitted logo design is my original work and does not infringe on any copyrights. I agree to grant the association full rights to use, modify, and reproduce the logo for promotional and official purposes. I have read and agree to abide by all contest rules.

Signature:

Date